



# Maidenhead Regeneration

## Community engagement – Public Exhibition

September 2017



# What did we do?

Between 14<sup>th</sup> and 16<sup>th</sup> September, the Royal Borough of Windsor and Maidenhead, in conjunction with developer Countryside, hosted a three-day event in the Nicholsons Centre to present proposals for the first two of four regeneration projects across the town. The local community was invited to attend the event via a leaflet delivered to every household in the Maidenhead area, an article in the Maidenhead Advertiser, a dedicated website and posters displayed around the town centre. At the exhibition, members of the public were encouraged to give their feedback.



West Street



York Road



## What did we do?

During our three-day event we listened and considered the views of the local community and are now reflecting on how we can best incorporate some of this valuable feedback into our future plans.

Highlights of the event include:



We interacted  
with 718 visitors



We received feedback  
forms from almost a  
third of visitors

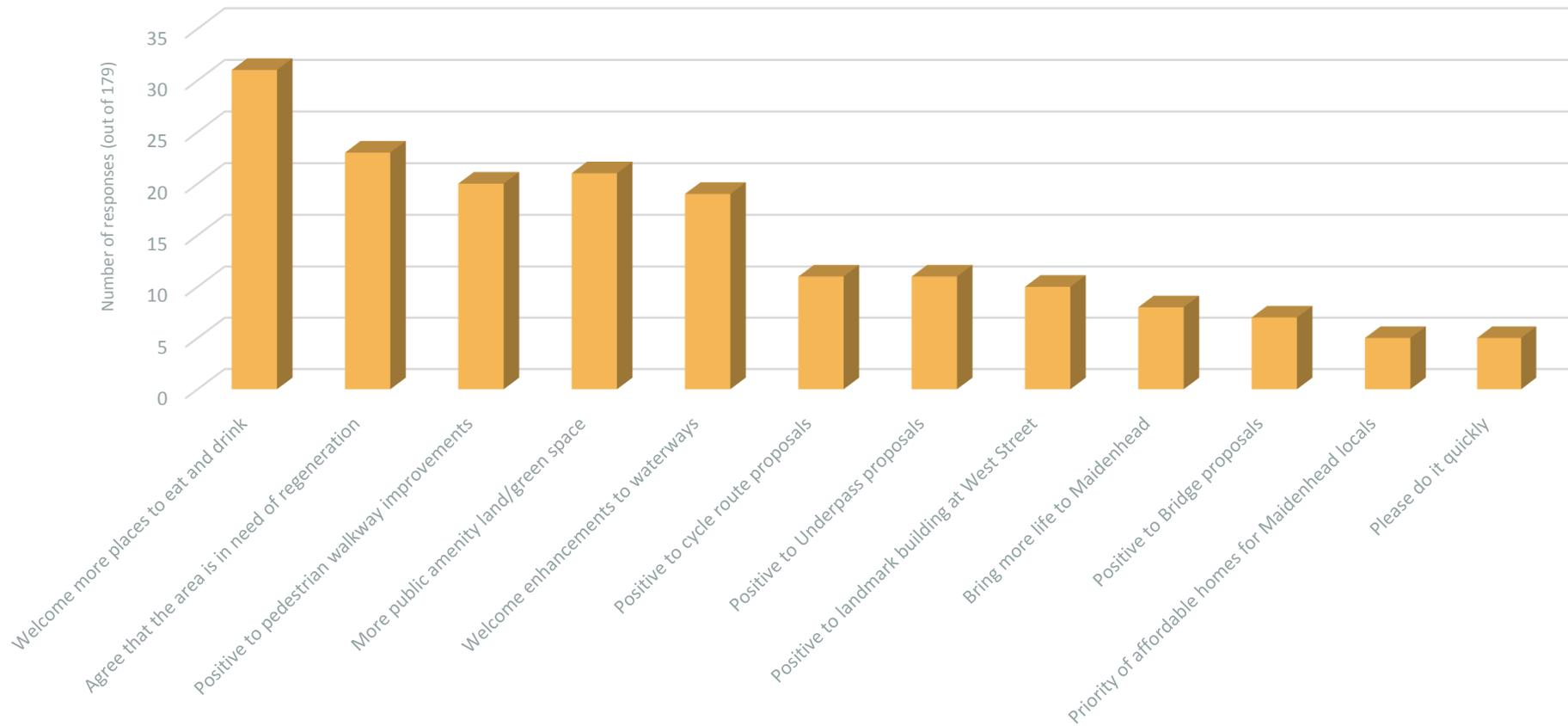


73% of comments  
received for York  
Road were positive,  
and two-thirds at  
West Street



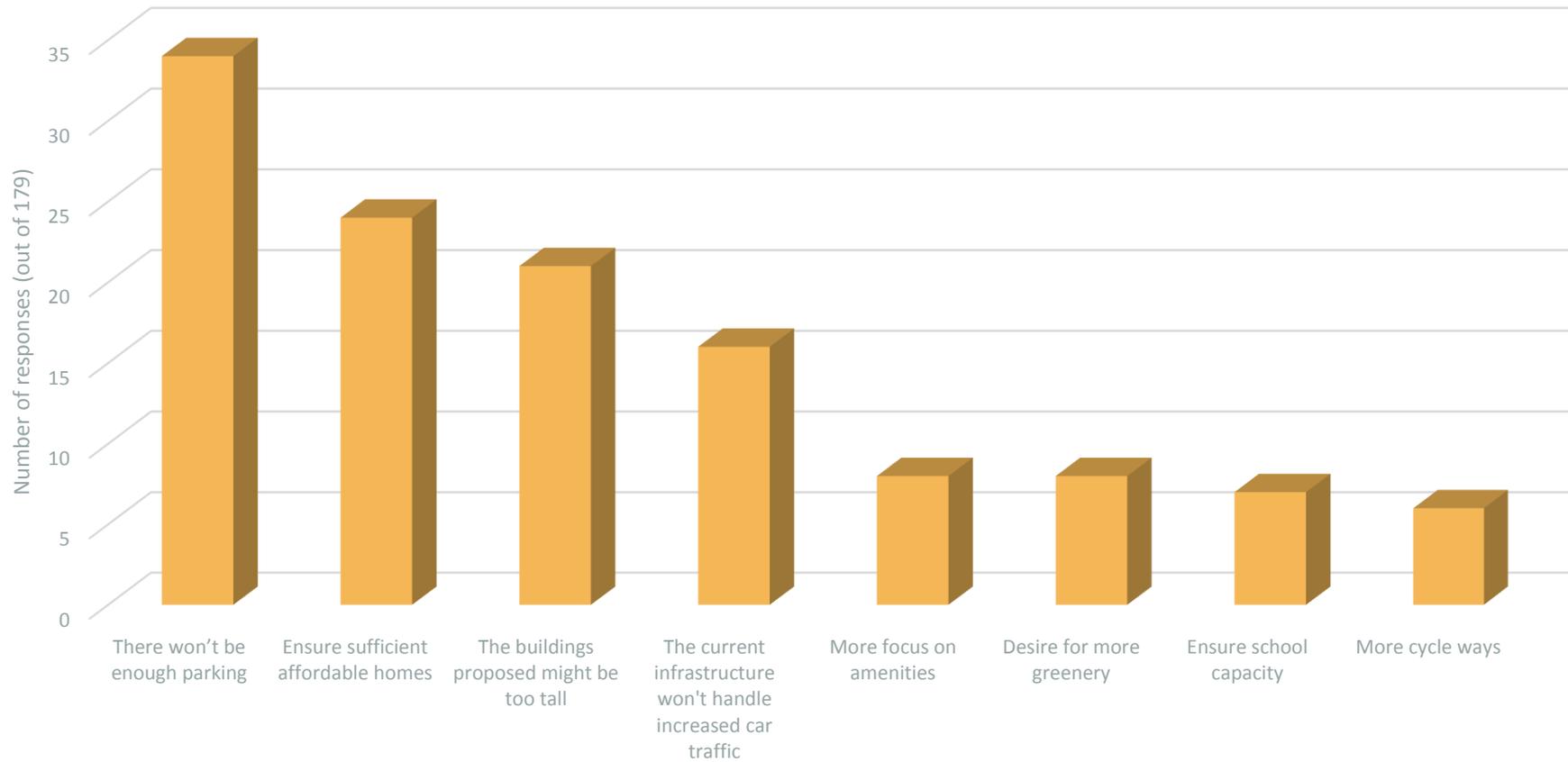
# The response

Our questionnaire revealed a range of positive thoughts about the proposed plans for the two sites:



# The response

Our questionnaire also revealed a range of additional comments about the proposed plans for the two sites:



# The response

Our questionnaire revealed a range of positive thoughts about the proposed plans for the two sites:

*“Everyone likes watching the world go by sitting by water enjoying a meal/drink/coffee”*

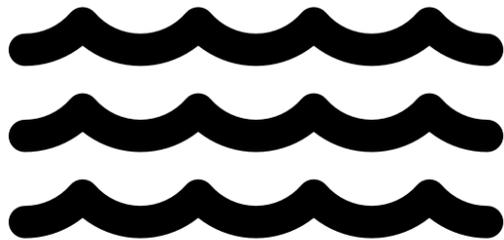
*“This needs to become an epicentre to re-stitch the entire town back together”*

*“(It will) make Maidenhead feel more like it's a part of the River Thames”*



# York Road

73% of those who took part in the questionnaire responded positively to the plans to include a new market/civic square in York Road.



Four-fifths of those surveyed supported plans for creating public waterfront access, which will also comprise places to eat and drink.

Only 9% of those surveyed didn't support proposals for the creation of homes in the area, which will see 30% allocated to affordable housing.



# West Street

Two-thirds of those who answered the survey, gave positive feedback to the plans to create a new landmark building that will improve access to the High Street and links to Kidwells Park.



Over three-quarters of respondents reacted positively to plans to include commercial facilities with new homes at West Street.

77% of people supported the idea to enhance pedestrian connectivity to the town centre and improve the underpass, along with a new 'green' landscaped pocket square.

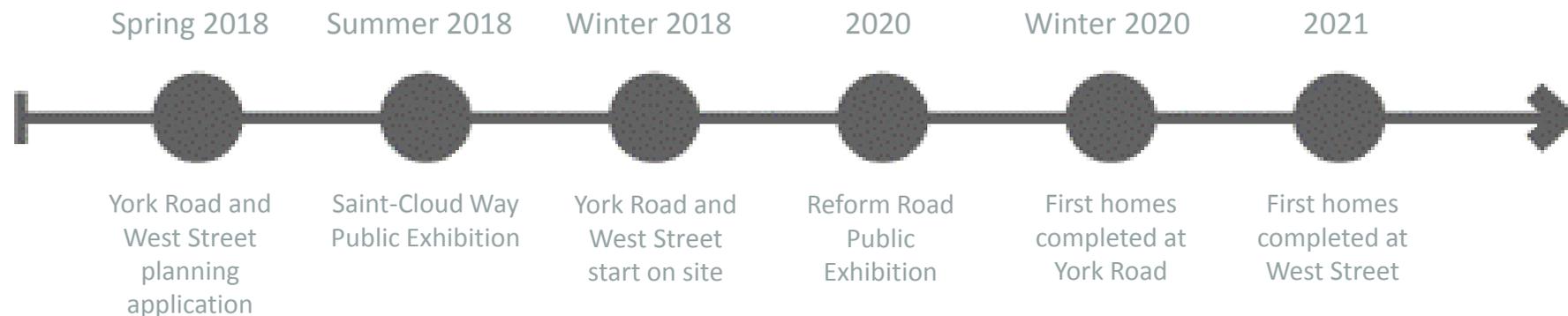


Only 10% of respondents were not supportive of the proposal for new homes, which will include 30% allocated to Affordable Housing.



# Next Steps

- Please send completed questionnaires back to us by 31<sup>st</sup> October
- Watch out for details of a further consultation which will take place in January



# Contact us:

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